



## 8th Annual SURA ViDe Digital Video Conference<sup>1</sup> Sponsor & Exhibitor Opportunities

The first SURA ViDe Digital Video workshop was held in March 1999 and brought together a community of digital video experts and academic practitioners, passionate to share their knowledge and experience to spur the development of digital video over IP. Since that time, the event has grown to an annual conference of recognized value for attendees, presenters, exhibitors and sponsors – still bringing development and practice together and leveraging both to shape and catalyze the future of digital video for research and education.

The 8th annual SURA ViDe Digital Video Conference will be held March 27-30, 2006 at the Georgia Tech Conference Center in Atlanta, Georgia. The evolving program can be seen at <http://www.vide.net/conferences/spr2006/>. (Past years' programs are available on the ViDe Web site as well, <http://www.vide.net>, under Conferences). Your company's association with this event presents an exciting opportunity to demonstrate your support and understanding of this technology's value and future and to have your product(s) seen by those immediately and directly involved with digital video on campuses, in research, and in industry.

To provide optimal sponsor visibility, a limited number of corporate sponsorships are being offered at the levels listed on the following page. Exhibitor-only space is also available.

To apply as a sponsor or exhibitor, please complete the form at the end of this document and return it via fax to:

202- 408-8250  
Attn: Sue Fratkin

404-577-4719  
Attn: Mary Trauner  
(note: fax will pick up after outgoing voice message)

Following receipt of the form, you will be contacted to confirm availability of your chosen level of sponsorship and to complete a Sponsor/Exhibitor agreement. Sponsors are requested to submit 50% payment and exhibitors full payment upon confirmation of participation in the ViDe conference.

More information or questions regarding sponsorship or exhibitor space, contact Sue at [sue@sura.org](mailto:sue@sura.org) or 202-408-7872 or Mary Trauner at 404-577-4719.

---

<sup>1</sup> This conference is co-hosted by the Southeastern Universities Research Association (SURA) and the Video Development Initiative (ViDe) through the SURA nonprofit corporation.

## **SURA ViDe Digital Video Conference Sponsorship Levels**

### **Platinum Sponsor: \$10,000**

- Prominent logo and sponsorship recognition on front cover of printed program and all pages of conference website
- Individual display of company name, logo and sponsorship level in conference registration space and main auditorium throughout the event
- Recognition of sponsorship level and logo in conference announcements
- Three complimentary conference registrations
- One-time use of attendee list for a targeted mailing
- Most prominent positioning in Exhibition area
- Opportunity to provide materials for inclusion in attendee packet
- Brief speaking opportunity at conference keynote reception

### **Gold Sponsor: \$7,500**

- Prominent logo and sponsorship recognition on all pages of conference website and on Sponsor Acknowledgement insert in attendee packet
- Shared display with other Gold sponsors of company name, logo and sponsorship level in conference registration space and main auditorium throughout the event
- Recognition of sponsorship level and logo in conference announcements
- Two complimentary conference registrations
- One-time use of attendee list for a targeted mailing
- Prominent positioning with other Gold Sponsors in Exhibition area

### **Silver Sponsor: \$3,000**

- Logo and sponsorship recognition on all pages of conference website and on Sponsor Acknowledgement insert in attendee packet
- Logo and sponsorship recognition on multi-sponsor acknowledgement sign in conference registration space and main auditorium throughout the event
- Recognition of sponsorship level and logo in conference announcements
- One complimentary conference registration
- One-time use of attendee list for a targeted mailing
- Recognition via booth sign in Exhibition area

## **SURA ViDe Digital Video Conference Exhibitor Opportunity**

The Exhibition area will be on the second floor of the Georgia Tech Hotel and Conference Center. While in past years the exhibits have been adjacent to the conference area, this year we are trying something new. Based on its success at other conferences, we will position the exhibits around the edges of the main plenary room, thus integrating the exhibitors into the conference more. And on Tuesday afternoon, just prior to the exhibitor reception, we have included a one-hour “exhibitor open mic” session which will provide our exhibitors with time to give a brief introduction of their company, products, and services.

Exhibitor spaces are available at \$500 each. Each space will include a six-foot table, skirting, an electrical outlet, two chairs and a 100 MB Internet Connection if requested. The exhibit area has full wireless capabilities. [Conference registration is not included in the \$500 registration fee.]

# SURA ViDe Digital Video Conference, March 2006 Sponsorship and Exhibitor Pre-Agreement

Company Name: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State, Zip Code: \_\_\_\_\_

Check all that apply below. For exhibitor space, indicate number of spaces desired.

## Sponsorship

- \_\_\_ Platinum Sponsor \$10,000  
\_\_\_ Gold Sponsor \$7,500  
\_\_\_ Silver Sponsor \$3,000

## Exhibitor Space

\_\_\_ Table(s) @ \$500 per table

\*\*\*\*\*

**Print, sign and return this completed form via fax to:**

**202- 408-8250  
Attn: Sue Fratkin**